

Workshop Title: The Basic on being Gig Edutuber

Speakers: Dr. Nik Hadiyan Nik Azman and Dr. Ema Izati Zull Kepili, School of Management, USM

Duration: 2 hours

Workshop Synopsis

You have dreamed yourself delivering your knowledge in a gig way – like those in international pitch in session and in the YouTube...but you are not sure how to start doing it? Well, we envision you the educators to become part of today's gig world by becoming Gig Educator! Let us share how you can do it on the YouTube. Unleash your inner talent - blending the 'artist' side of you in educational content. Unwrap the dry content of yours and turn it into easy-to-understand materials. Learn how to build engaging script for 4-6 minutes video. Know how to act confidently in front of the camera and speak fluently like a professional. Don't be a Youtuber, be an Edutuber, better, be a Gig Edutuber & Educators.

This 2-hour workshop will cover the following topics:

Pre-Production Stage

- i. Building a "Cliff Hanger" Script
- ii. Be an Interesting Broadcaster
- iii. Ways to Engage Viewers

Learning Outcomes:

By the end of this workshop, participants would be able to

- 1. Write an engaging script
- 2. Act in engaging way in front of the camera.

Who should attend:

This workshop is suitable for those interested in learning basic tools on being Edutuber and those who want to change their traditional teaching and become Gig educators.

Requirement:

Prepare 200-300 words of your script about your subject of interest.